

Professional Experience

PT Neural Technologies Indonesia - UI/UX Designer

Oct 2024 – Present

- NTI provides end-to-end IT solutions, including custom software and IT outsourcing. The company has successfully completed over 100 projects, trusted by major clients like Telkomsel and ESQ.
- Designed a national data quality monitoring dashboard for Telkomsel, consolidating complex operational data into a single, navigable interface used by internal teams.
 - Produced user interfaces that balanced technical functionality with visual clarity, incorporating structured feedback from Project Managers and stakeholders across multiple iteration rounds.

PT Data Nusantara Adhikarya - Lead UI/UX Designer

Dec 2023 – Jun 2024

- Also known as Caliana, a tech company specializing in smart city solutions, intelligent surveillance, and big data analytics for large-scale enterprises.
- Led a 3-person UI/UX team to design a visitor management security system, deployed across multiple industries at national scale.
 - Established a design system from scratch, standardizing components across the product and increasing team design output speed.

PT Data Nusantara Adhikarya - Internal Auditor

Jun 2024 – Oct 2024

- Coordinated with management to implement and maintain ISO 9001:2015 standards, conducting audits to identify non-conformities and monitor corrective actions.
- Facilitated continuous improvement initiatives, contributing to measurable gains in process compliance and operational quality.

PT Sirkel Kreasi Nusantara - UI/UX Designer

Dec 2020 – Nov 2023

- Designed mobile apps, CMS platforms, and corporate websites for Bank Syariah Indonesia, Kemenag, Baznas, and Telkom Indonesia through focused design sprints.
- Promoted from freelancer to full-time designer within 6 months; advanced to Associate Product Manager in early 2023 based on consistent delivery quality.
- Managed product roadmap and coordinated between design, development, and client stakeholders to deliver a mobile application end-to-end.

Education

Universitas Diponegoro - B.Eng in Naval Architecture Engineering

Aug 2017 – Nov 2023

- GPA: 3.49/4.00

Projects

Freelance UI/UX Designer

Trusted by multiple clients across industries to deliver end-to-end UI/UX design, including SLB (Schlumberger), DPRD Kota Batam, Hukum Online and more.

Bridalyya.com

- Self-service wedding invitation platform co-founded and designed from the ground up, covering landing page, user dashboard, and customizable invitation templates.
- Launched August 2023; grew to 1,000+ registered users and 800+ active projects within 2.5 months of launch.
 - Mapped a feature development roadmap to support platform scalability and future monetization.

Leadership & Activities

BEM FT Undip - Head of Networking and Media Division

Jan 2019 – Dec 2019

- Promoted from staff to division head within one year; led the Networking and Media team under the Research and Technology Department to execute the division's annual programs.

Ksatria Hydros Undip - Logistics & Documentation Lead

Dec 2017 – Sep 2019

- Represented Universitas Diponegoro at international racing vessel competitions in Saint-Tropez, France (2018) and Fukuoka, Japan (2019); managed all logistics and cross-institutional coordination.

Skills

Tools:	Figma (Advanced), Framer (Intermediate), Affinity Designer (Intermediate), Jira (Intermediate), HTML/CSS (Basic)
Competencies:	UI/UX Design, Advanced Prototyping, SaaS Design, Landing Page Design, Mobile Design, Design Systems, 2D Digital Illustration, Product Management, ISO 9001:2015
Languages:	Indonesian (Native), English (Professional Working Proficiency)
Interest:	Building products that solve real-world problems through the collaboration of design, engineering, and business.